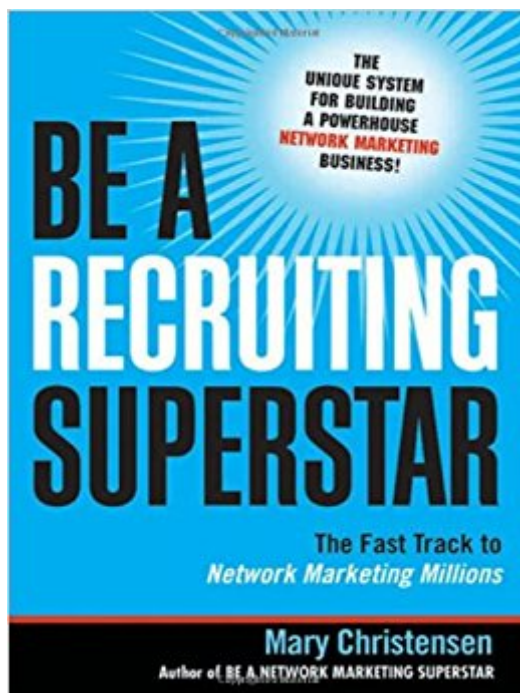


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Be A Recruiting Superstar: The Fast Track To Network Marketing Millions



Synopsis

Network marketing--also known as direct selling and multilevel marketing--has turned millions of people into successful business owners. But to truly reach their earning potential, network marketers need to successfully grow their businesses by recruiting the right people. Written by a true network marketing superstar who personally enlisted over 1,000 people in her first year, the book reveals a proven, innovative approach to recruiting that gets results fast. Readers will learn how to:

- discover their own recruiting style
- identify people who will become a great part of their team
- do and say the right things to turn prospects into partners
- overcome objections with confidence
- attract people who never considered network marketing

Filled with advice and inspiration, this indispensable guide gives network marketers the know-how and confidence they need to grow their enterprise and become top earners.

Book Information

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Customer Reviews

Network marketingâalso known as direct selling and multilevel marketingâhas turned millions of people into successful business owners. But to truly reach their earning potential, network marketers need to successfully grow their businesses by recruiting the right people. Written by a true network marketing superstar who personally enlisted over 1,000 people in her first year, the book reveals a proven, innovative approach to recruiting that gets results fast. Readers will learn how to:

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and inspiration, this indispensable guide gives network marketers the know-how and confidence they need to grow their enterprise and become top earners.

No matter how motivated and energetic you are—even if you're the greatest salesperson on the planet!—as a network marketer with limited time, there's only so much money you can make without great people to help you sell your products. Recruiting is the life force of any network marketing, multi-level marketing, or party plan business; it lifts the ceiling off your income, the key that will allow you to keep checks rolling in above and beyond what you can do yourself. If you're ready to achieve real financial independence and live a life most people only dream about, recruiting must become your number-one priority. *Be a Recruiting Superstar* takes the guesswork out of successful recruiting, letting you in on Mary Christensen's easy-to-master system for finding and training the right people to sell your product or services, and teaching them to do the same. You'll learn how to increase your income exponentially by:

- doing and saying the things that will turn prospects into partners
- overcoming objections with confidence
- attracting people who never considered network marketing
- asking the kind of questions that will have your hottest prospects identifying themselves to you!

Packed with powerful, can't-miss insider tips, this inspiring guide will give you the know-how and confidence to become the network marketing superstar earner you've always wanted to be! Mary Christensen has more than 25 years of experience in network marketing, having recruited more than 1,000 people in her first year, and later holding executive roles in two multinational network marketing corporations. She is the author of *Be a Network Marketing Superstar* and *Be A Direct Selling Superstar*.

“Mary Christensen has put together a great guide for anyone who is thinking about starting their own direct selling business. It is a must have.”

—Debra S. Waller, Founder, Jockey Person to Person

“Mary's genuine approach to recruiting is refreshing and inspiring! Read this book and discover what may be holding you back from recruiting success.”

—Stephanie Geisler, Uppercase Living Co-Founder

The kindle voice for added narrative is not easy to listen to. It sounds robotic and choppy. I expected this book to have suggestions and explanations for recruiting to my business. The book starts off very basic in my opinion reviewing what network marketing and mlm are, and seems to be more of a support book than a suggestion book.

After having the opportunity to hear Mary Christensen speak at a convention I had attended, I was thrilled to find her books on at such an amazing price! I had no idea that she had several books

available. I ended up purchasing three of her books. I am still in the process of reading all the great information inside each book. I definitely recommend anyone in the direct selling business to purchase her books and apply her advise to help make your business succeed.

I am a new consultant of a ground-floor direct sales party plan company (gameladyverlina dot simplyfun dot com) and want to take advantage of this opportunity. I have purchased quite a few books recently on network marketing, party plan ideas, direct sales, mlm... and this one Be a Recruiting Super Star is one that I am SO glad that I did purchase. It gives many ideas, plans, words, and help to encourage you to build a downline- which is so important if you are wanting to work smarter and not harder! I have recruited two people in two months and have two other prospects that I am working with. It might be a slow start, but at least it's a start! This book gives many ideas with step by step help - including some wording scenarios to learn from. It gives great ideas on where to find recruits from outside of family, friends, parties and customers... AND ideas on how to reach them. Other books give you a list of people to contact, like your hairdresser or doctor or banker, but not how to attract them- this book is great with the help on what to do. I recommend this book and it is one I plan on having available for my recruits to read so that they can catch the vision too and build themselves a great downline! Party On!-GameLady VerlinaSimplyFun
Senior Consultant

I LOVE Mary! I had the opportunity to hear her speak at our Director Retreat and she is an absolutely fabulous woman! A real peach of a gal! She has great ideas, is super relatable and really hits the nail on the head when it comes to business practices. I might be biased though because she kept calling me Pinkie because of my hair. :) No really she is GREAT! Download her IMAWOT app and buy all of her books! You will be so glad you did!

Well written. Easy to understand and easy to follow what she has in mind. Makes it all very doable.

Mary's book is one that I highly recommend if you are trying to build an empire in network marketing! Easy to read and easy to follow, her tips make sense for beginners in the field as well as for people who have been doing it for a long time. This book, and her "Be a Network Marketing Superstar" are two books that cover almost everything you need to know about the business! Well worth your money, especially if you're new!

Such a great book to help you launch your independent business career!

Good book. Great info. I sell with a networking company and a lot of this I knew but still good info.

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